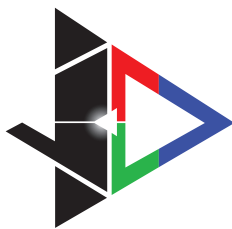


JASON A. DAS



ux | ui | ill. | 3D

A 13 year veteran experienced in the ancient arts of deciphering mind scribbles, into visually coherent communication vessels.



www.jasonadas.com



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jasonadas



EXPERIENCES

- Jan 2002 - Now
OWNER / Chameleon Studios
Freelance graphic design and illustration services and intellectual property development studio.
- Collaborate with more than 20 clients from various business sectors.
 - Design and formulate creative visual medium from branding, identity, print, web, and illustrations.
 - Coach and advise fellow artists possible solutions.
- Jun 2016 - Dec 2017
STORYBOARD ARTIST / Animated Storyboards
Clients include Bensimon Byrne and worked exclusively on Scotiabank account.
- Detail key shots from the script with director.
 - Ensure details from production matrix style guides match in created storyboards.
- Apr 2009 - Sep 2014
SENIOR GRAPHIC DESIGNER / Tshirtgang.com
Clients include NHL players from the St. Louis Blues and Detroit Red Wings, The New York Times, GANZ, and TD.
- Supervised and trained design team from Canada, Bangladesh, Australia, and the Philippines.
 - Acquired leads at 2012 Licensing Expo showcasing services and support.
 - Designed content highlighting platforms like Amazon, eBay, Etsy and OpenCart.
- Jan 2004 - Nov 2010
CREATIVE DIRECTOR / Key Clothing Canada
Clients include University of Ottawa, Team Ryouko, and Wing Chun Windsor.
- Designed and sold martial arts athletic and lifestyle clothing brand.
 - Acquired leads at the 2005 MMA Expo in Toronto.
 - Offered in-house custom design services for events, sport clubs, and performing artists.



EDUCATION

- Jan 2018 - Feb 2018
Certificate, UX Designer Essentials
RED ACADEMY TORONTO
- Oct 2016 - Dec 2016
Certificate, 3D Modeling For Games and Films
HUMBER COLLEGE
- Sep 1999 - May 2002
Diploma, Graphic Design
GEORGE BROWN COLLEGE
- Jan 1999 - Aug 1999
Certificate, Art Fundamentals
SHERIDAN COLLEGE



TOOLS

- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- Adobe XD
- Sketch
- InVision
- 3DS Max
- Wordpress
- Procreate



SKILLS

- Advertising
- Illustration
- Branding
- Social Media
- Content Creation
- 3D Modeling
- UX & UI Design
- User Research
- Storyboarding
- Prototyping



PERSONAL SKILLS

- Creativity
- Professionalism
- Dedication
- Willingness To Learn
- Teamwork
- Self-Motivation



HARDWARE

- Mac OS / iOS / Windows
- Canon DSLR & Video
- Wacom Intuos & Cintiq HD



WORKSHOPS

- May 2018 - Present
Community Product Design: Voice User Interface
VOICE TECH TO
- May 2018 - June 2018
Spotlight: UX/UI, FutureWorld 2018
FITC TORONTO
- Mar 2018
Baseball Hack Day Toronto 2018
THINK RESEARCH - MELD - MLBAM
- Oct 2017
Creative Jam : Adobe XD x Behance
ADOBE CANADA
- Jul 2017 - Aug 2017
Exploration: UX & UI Design, Visual Design
RED ACADEMY TORONTO
- Jun 2017
Intro to UX Design at Ryerson DMZ
BITMAKER x SANDBOX