



# Jason A. Das

UX UI Designer

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## PROJECTS

### Designers & Coffee

07/2020

Design Challenge Website  
Community & Networking

Volunteer in usability testing of the beta release of Designers & Coffee's design challenge platform. Tested and recorded issues and made suggestions, to enhance user experience and drive participation.

### 3D Printing Taskforce

04/2020

Volunteer 3D Printer Technician  
Public Health & Community Initiative

Volunteer in producing 3D printed protective personal equipment (PPE) for healthcare workers during the COVID-19 pandemic. Explore post-COVID business opportunities by producing user research and prototype applications.

### Crowdpleaser

12/2019

Red Bull AdrenaLAN  
Team Crowdpleaser / E-Sports

Developed a prototype AR & live streaming application.  
"Winner for Best VR/AR/MR Hack"

### TED

10/2019

Elevate Tech Jam  
Team 4AM Connected / Living & IoT

Developed a prototype chatbot for Rogers Digital.

### OX

10/2019

Oxford Global Hackathon  
Team Crest Standard / Real Estate

Developed a prototype web application for Oxford Properties.

### Global

03/2018

Baseball Hack Day  
Team Global / Sports

Developed a prototype web application for Major League Baseball (MLB).

## EXPERIENCE

### Chameleon Studios

01/2002 - Present

Designer  
Pickering, ON

Freelance graphic design, illustration, and intellectual property development studio. Collaborate with more than 20 clients from various business sectors. Design and plan a creative visual medium from branding, print, web, and illustrations. Coach and influence fellow artists on project directions.

### Ubisoft User Research

10/2012 - 07/2018

Playtest Participant  
Toronto, ON

Participated in playtest sessions for 5 AAA video game titles. Provided feedback to Ubisoft game development teams. Answered questionnaires conducted by user researchers.

### Animated Storyboards

06/2016 - 12/2017

Storyboard Artist  
Toronto, ON

Directed with Bensimon Byrne exclusively with client Scotiabank. Detailed key shots from the script with the director.

## TOOLS

Photoshop  
Illustrator  
InDesign  
XD  
Sketch  
InVision

Figma  
Wordpress  
HTML & CSS  
Procreate  
Fusion 360  
Cura

## SKILLS

Advertising  
Illustration  
Branding  
Content Creation  
User Research  
Journey Mapping  
Storyboarding  
Prototyping  
AR/VR  
Game UX & Accessibility

## SOFT SKILLS

Creativity  
Professionalism  
Dedication  
Teamwork  
Self-Motivation  
Mentorship  
Curiosity

## EDUCATION

UX: Interaction Design

### Treehouse

07/2020 - 08/2020

UX Designer Essentials

### RED Academy

01/2018 - 02/2018

Graphic Design - Advertising

### George Brown College

09/1999 - 05/2002

Art Fundamentals

### Sheridan College

01/1999 - 08/1999

## ACTIVITIES

Learning and engaging with the design & animation communities, video games, photography, learning to cook new recipes especially barbeque.